# UNION PRINCERS HONE Master Plan

# PUBLIC MEETING

January 4, 2024

Vision



## **IT ALL STARTED** WITH THE CASTLE

"The preservation of the Castle was the number one thing for us —we would keep the Castle no matter what."

#### -UPH Partner

# **UPH Partners**

UPH Partners, an entity bringing together longtime local philanthropic and civicminded investors, purchased Union Printers Home to preserve, revitalize and energize the campus and its iconic buildings. The partners, inspired by the significance of this property in Colorado Springs' history and its potential to positively impact the surrounding neighborhoods and the larger region, joined forces to take on this ambitious redevelopment opportunity.

Ward Berlin PHILANTHROPIST

Tony Bettis president & CEO, ALL PRO CAPITAL

Jim Johnson Former Chairman & CEO, GE JOHNSON HOLDINGS, INC

James Loo Director, bloom foundation

Kevin O'Neil president & CEO, THE O'NEIL GROUP

Susan Pattee BOARD CHAIR, BLOOM FOUNDATION

Susie Burghart



# **UPH Partners' Mission**

During its 130-year history, Union Printers Home has been a destination for healing, a prominent landmark within the city, and a curiosity for generations of Colorado Springs residents and visitors.

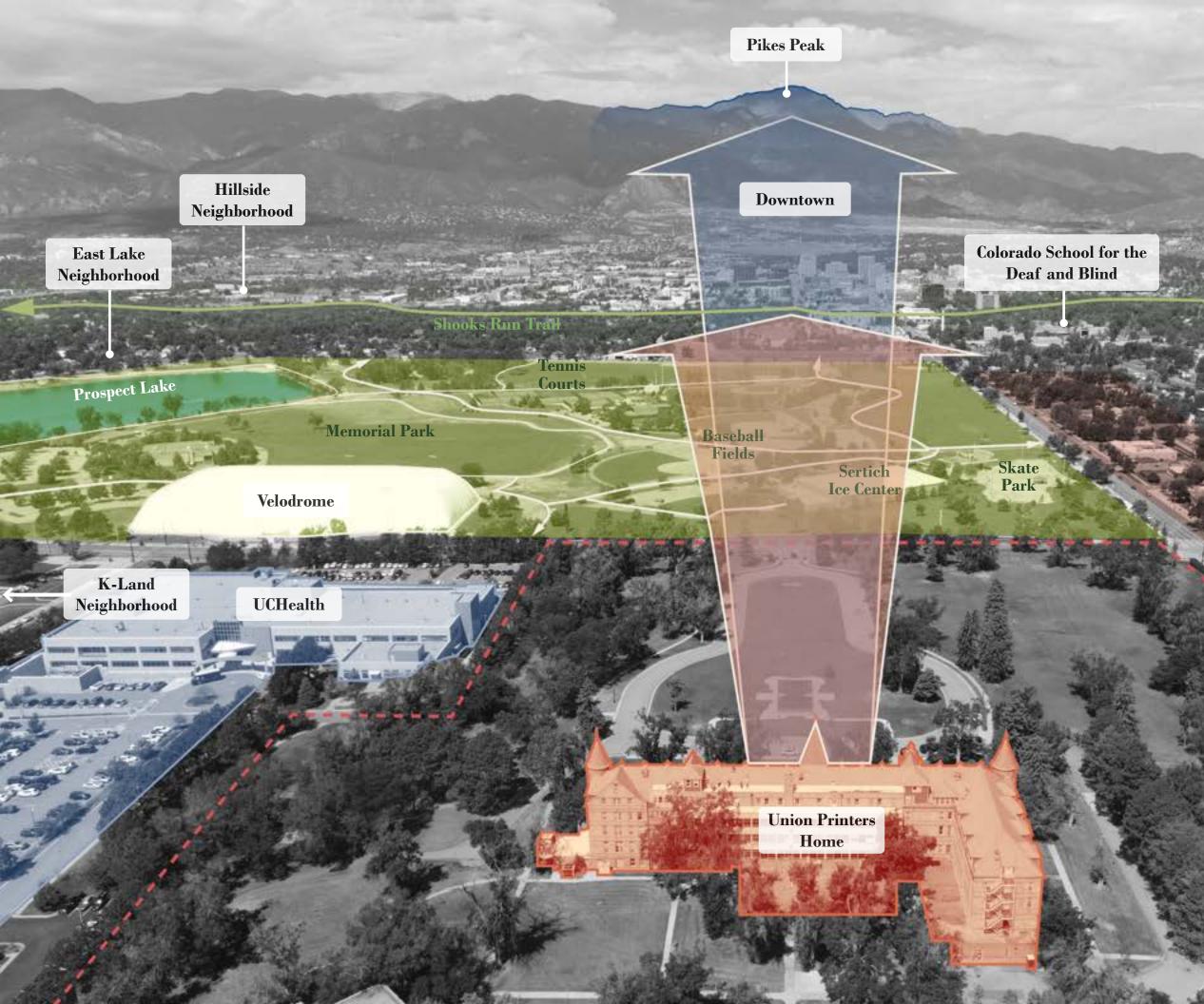
UPH Partners purchased the property in 2021 to protect its most significant historic assets and breathe new life into the site.

Developing a carefully crafted master plan, UPH Partners will steward a redevelopment strategy of Union Printers Home into a destination for the City of Colorado Springs, the Front Range and beyond.

It will be an authentic mixed-use neighborhood and a source of inspiration and community pride.









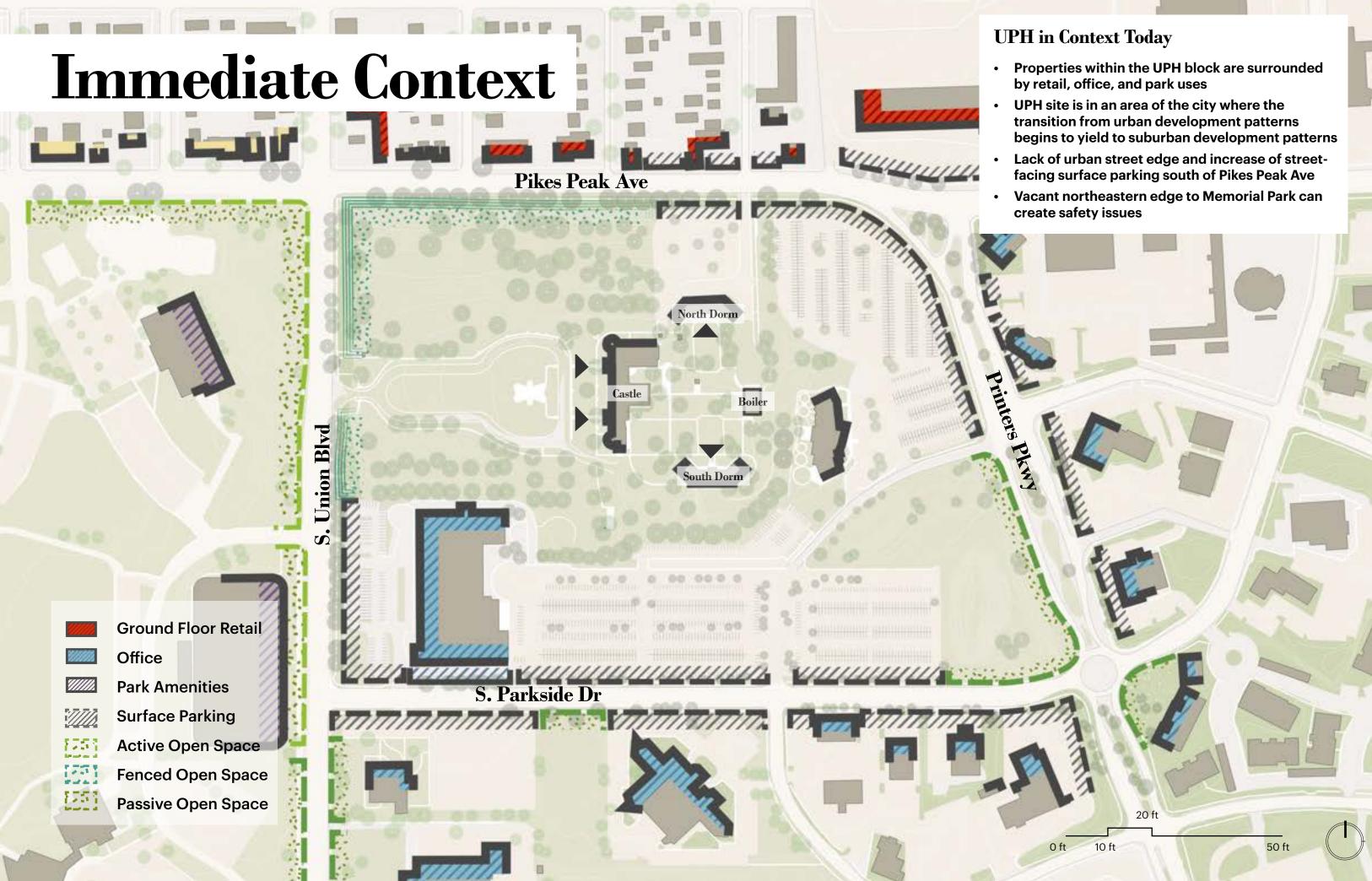
Businesses

Pikes peak

Park Hill Neighborhood







# **Market Context**

**RCLCO** conducted a sweeping market analysis of projected future demand in the central **Colorado Springs market** between now and 2040.

The resulting estimates served as a guide for understanding what types and amounts of development to plan for.

## **Key Takeaways:**

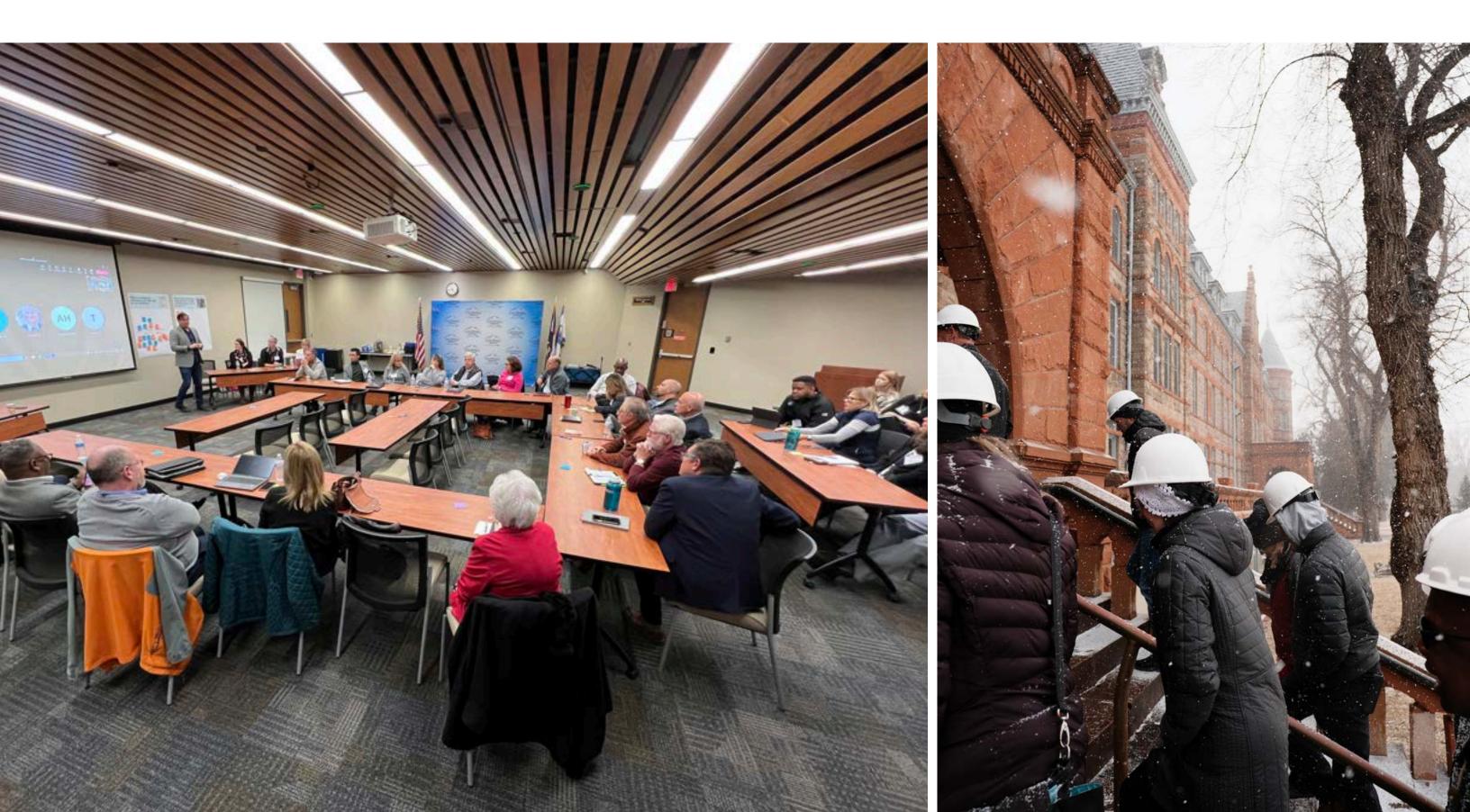
- Considerable demand for **office**, including medical office space and coworking space.
- Very strong demand of new housing, of all types, including senior housing, townhomes, apartments, and condos.
- Some demand for retail, including new restaurants and a grocery store or pharmacy.
- Demand for a new **boutique-style hotel**.
- Demand for and desire for more **public-facing** uses such as a conference space, a museum, a food hall, or a library.
- The master plan features a vibrant **mix of uses** to create a balanced place featuring all the amenities of urban life.



# Learn Everything



# **Listen and Consult**



# **Connecting with the Community**

**Groups and stakeholders the planning team** has engaged with to date.

- Planning Advisory Task Force with 30+ local representatives
- Council of Neighbors and **Organizations (CONO)**
- K-Land Neighborhood
- Hillside Neighborhood
- Knob Hill Neighborhood
- Colorado Springs Rotary Clubs
- UCHealth

- Downtown Colorado **Springs Partnership**
- Colorado Springs Chamber
  City of Colorado Springs of Commerce + EDC
- El Paso County Economic **Development Office**
- City of Colorado Springs **Planning and Development**
- Colorado Springs Utilities
- City of Colorado Springs **Economic Development**

- - Forestry



### City of Colorado Springs **Public Works**

### City of Colorado Springs

Parks, Recreation, and **Cultural Services** 

#### Colorado Springs

**Stormwater Enterprise** 

### Colorado Springs Traffic

#### • Urban Renewal Authority

# **Learn from World-Class Places**

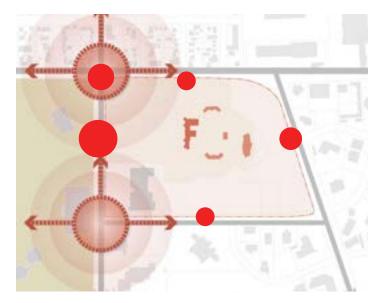




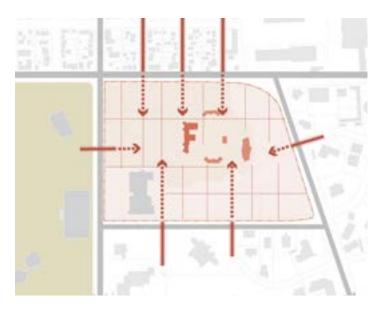
# **Collaborate and Iterate**



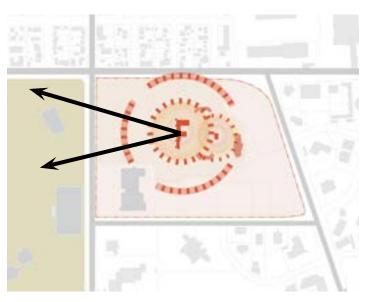
# **Establish Design Principles**



**CREATE IDENTIFIABLE GATEWAYS** 



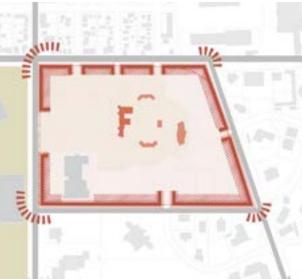
CONNECT THE SITE TO IT'S CONTEXT, WHILE PROVIDING A HUMAN SCALED **ENVIRONMENT** 



**CELEBRATE THE FRONTALLY OF THE CASTLE WHILE PROTECTING IT'S RELATIONSHIP TO THE MOUNTAINS** 



**ESTABLISH AN OPEN SPACE AND PEDESTRIAN NETWORK BY CONNECTING EXISTING TREES AND VIEW CORRIDORS** 



#### **GENERATE ACTIVE EDGES ON THE PERIMETER OF THE SITE**



**ACTIVATE THE CENTRAL QUAD TO AND ENCIRCLE IT IN AN ECOSYSTEM OF MIXED-USE PROGRAMS** 

# PLAN VISION

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Master Plan

Memorial Park

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S. Union Boulevaro

## DEVELOPMENT PROGRAM

Master Plan

Pikes Peak Ave

Memorial Park

S. Union Blvd

Development Program	
Multifamily	865 Units
Townhome	s 80 Units
Office	150,920 SF
Retail	92,821 SF
Hospitality	200 Keys
Civic	57,880 SF
Parking	1,830 Sp
TOTAL	1,578,493 SF

Inter Cir

Printers Pkwy

# **GROUND FLOOR**

Access & Activation

Pikes Peak Ave

TOWNHOUSE GROCERY F&B 2 GARDEI F8B RETAIL S. Union Blvd FSB 5  $\triangle$ . . the second states of the second of the

Memorial Park



# SITE ACCESS & CIRCULATION

S. Union Blvd

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Pikes Peak Ave

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Memorial Park

Master Plan



## PUBLIC REALM

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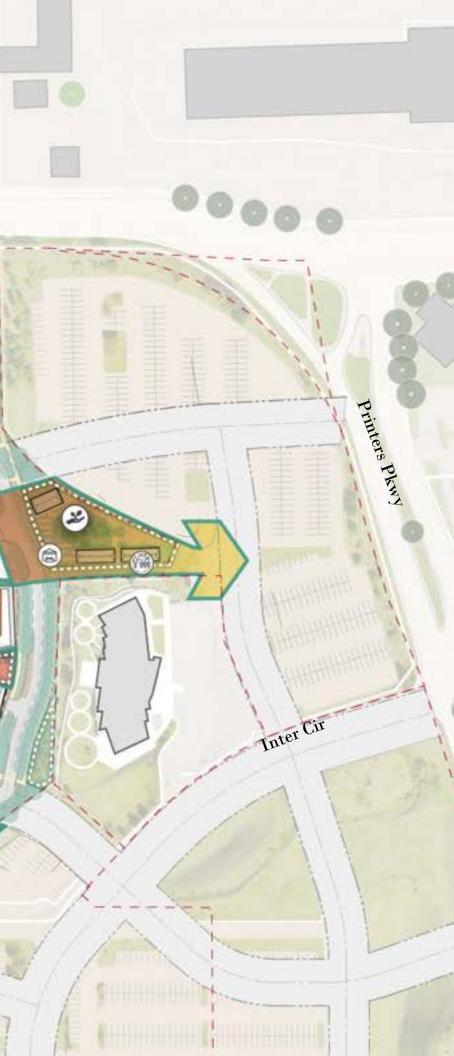
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Master Plan

Memorial Park



## UNION PRINTERS PARK

### Activation & Programming









#### Key Map







# UNION PRINTERS HOME

Union Printers Park: The Gateway to the Castle





## THE FRONT PORCH Celebrating the Front Range





A New Central Destination for Relaxation or Celebration

## THE GROTTO

### Am Immersive Forest Environment



#### Key Map







Image: state s







The Grotto is a place of imagination & wonder. Situated in the highest concentration of mature trees people can immerse themselves in the canopy, an experience of the urban wild.





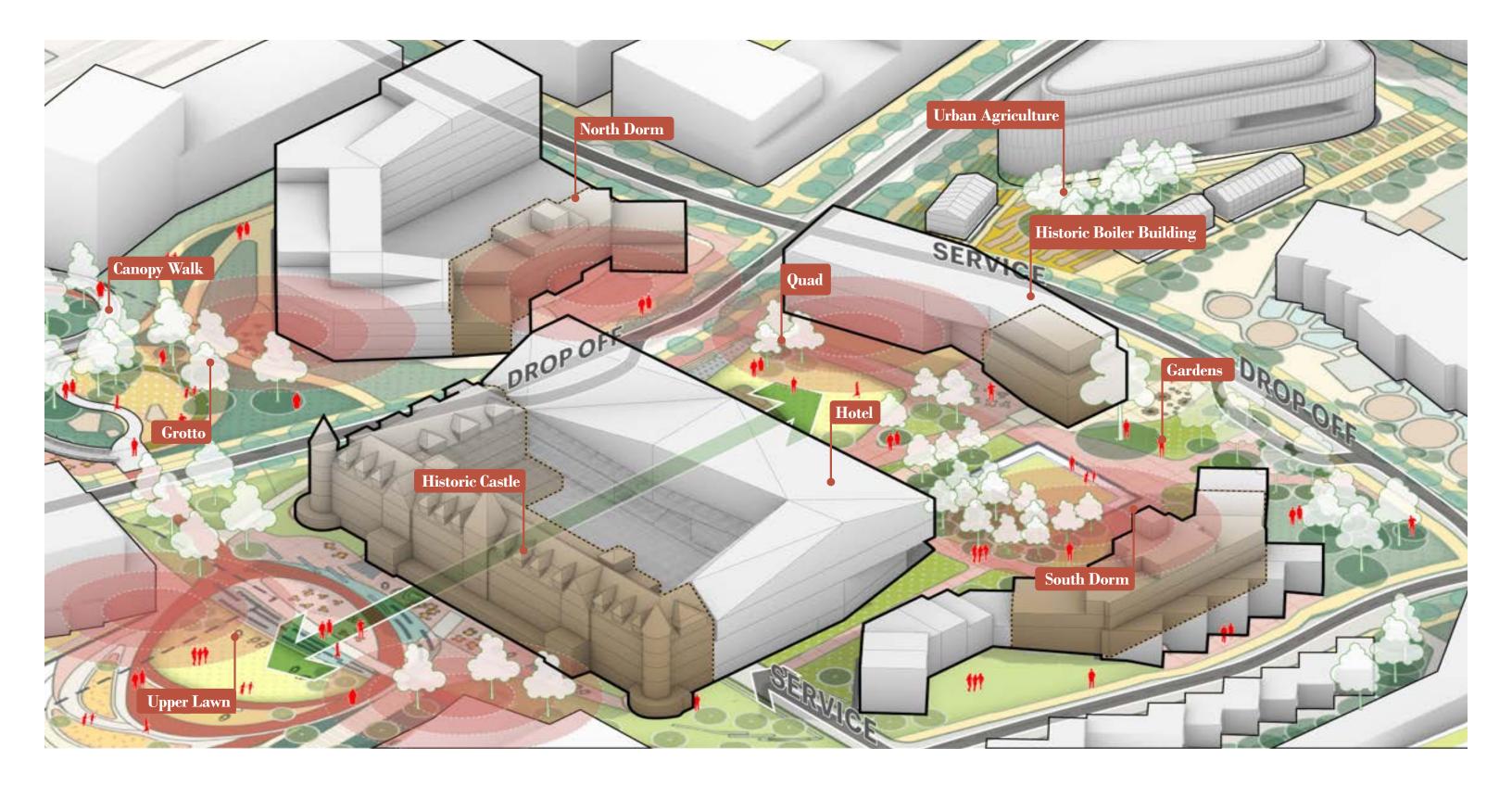


## **THE GROTTO** A Hideway at Union Printers Home



# THE HISTORIC CORE

The Heart & Main Destination of the District.











# THE BOILER BUILDING

A place for creative ideas, food, and brews





# THE CASTLE & THE QUAD The Center of It All





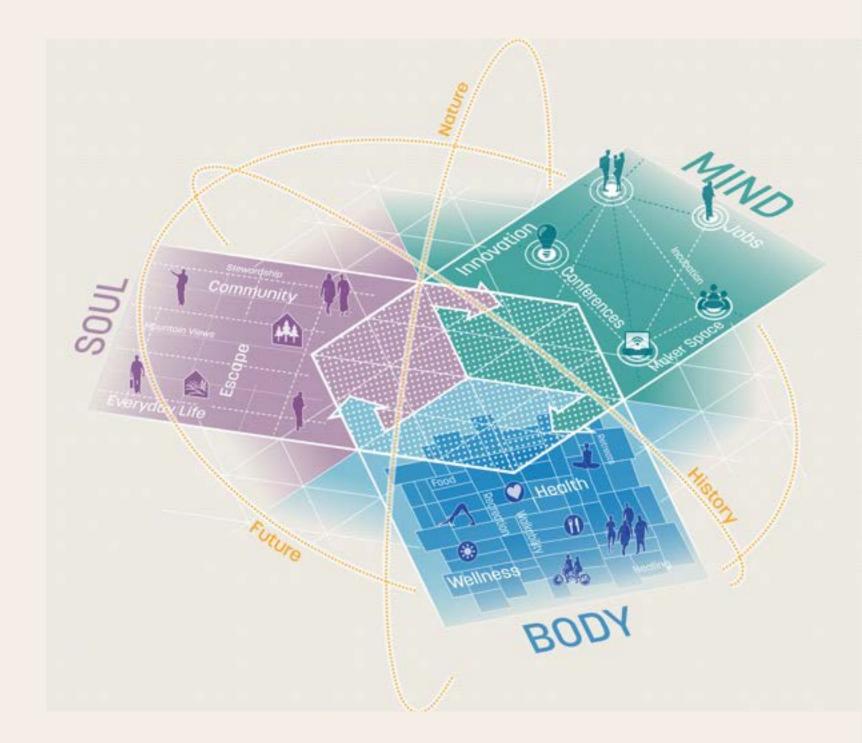
### **THE WINTER GARDEN** A Year-Round Event Space



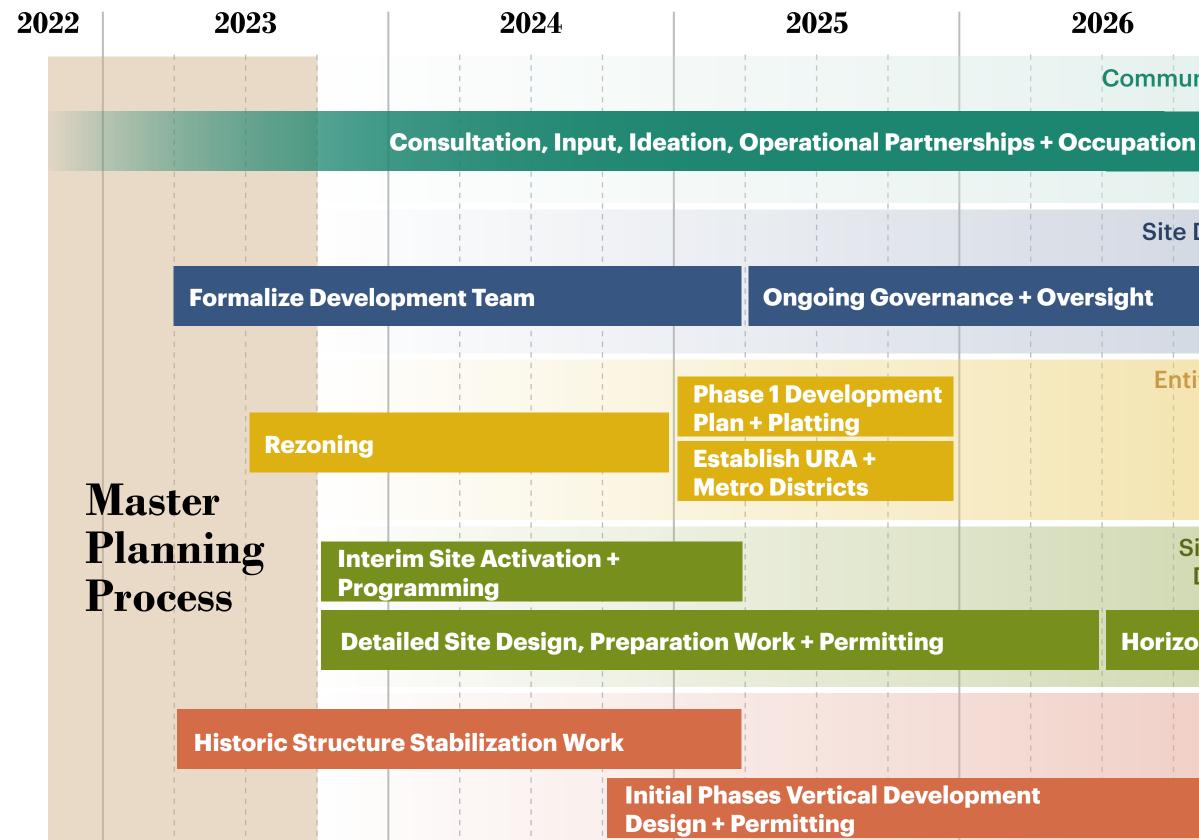
# **UPH District Values**

The redevelopment of this site centers around the concept of enriching the mind, body, and soul.

Each of these interrelated themes ties back to the site's history as an innovative and experiential national health and wellness destination. Today, as a dynamic urban district, these concepts drive decisions from architecture and design, to programming and public realm, to tenants and branding.



### **IMPLEMENTING THE VISION** What comes next?





#### **Community Outreach + Partnerships**

#### Site Development + Organization

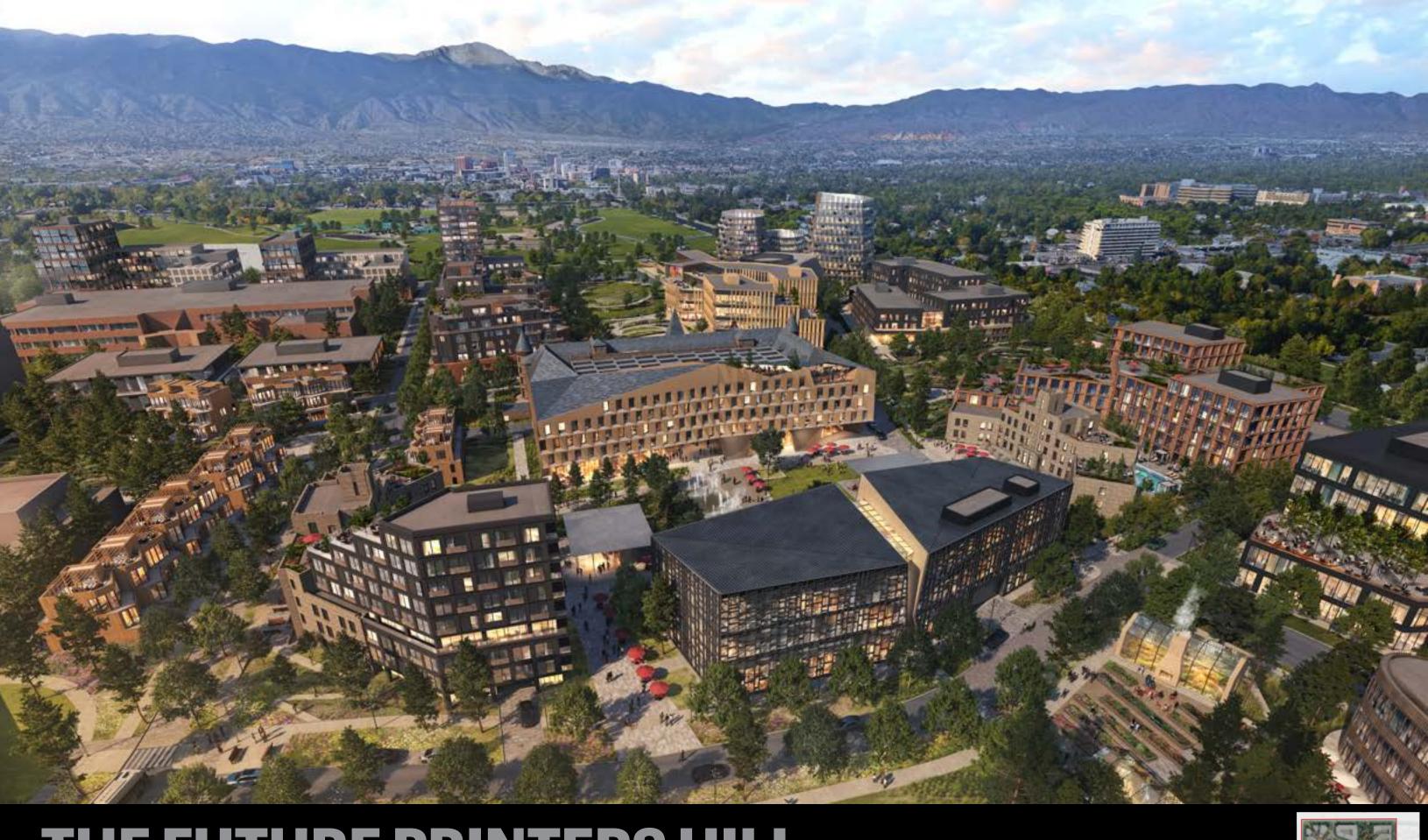
#### **Entitlements + Finance Planning**

#### Site Infrastructure, Horizontal **Development + Public Realm**

#### **Horizontal Construction**

**Vertical Development** 

#### **Phase 1 Construction**



## THE FUTURE PRINTERS HILL

A New Kind of Neighborhood in Colorado Springs



# What's Next?

## MEETING **FOLLOW-UP**

**All comment forms and input from** this meeting will be collected, summarized and provided to the City.

**Planning Commission + City Council hearings anticipated for** Late Spring/Early Summer 2024

## **STAY INFORMED**

**The PowerPoint presentation and display** boards from this meeting will be posted to the project webpage:



Please provide your email address at the sign-in table to receive project updates via e-newsletters.

**Project Contact (email):** info@unionprintershome.com



#### www.unionprintershome.com

